



# Track website builds with automated QA

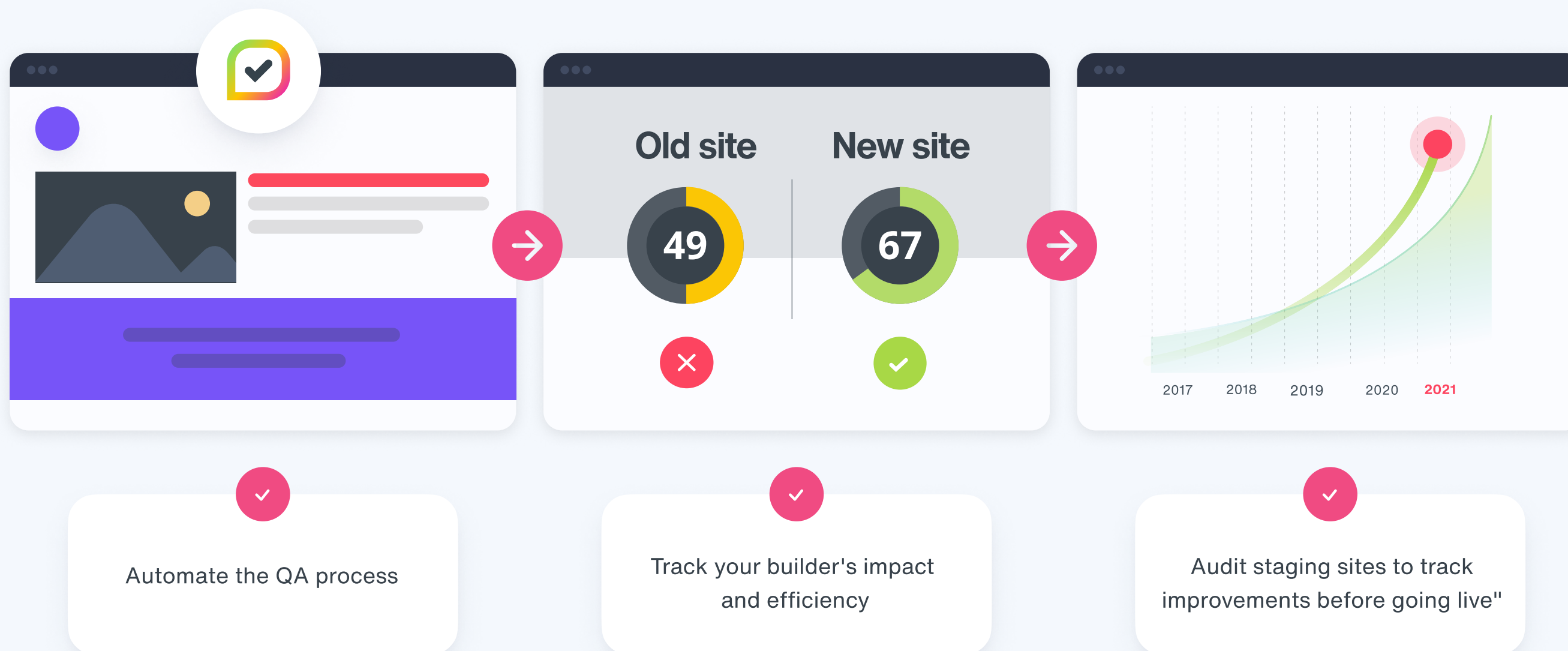
Improve processes, productivity, and customer satisfaction  
by monitoring site builds.



# The sale is just the beginning



From QA to staging to in-life management, with Insites for Website Builders you can track changes and prove their impact.



# Automate your QA process

Quality check any business website in 60 seconds.

Gamified encouragement for developers

Once you've fixed the errors, re-check the business in under 60 seconds

Choose what is checked & define your own quality standard

One platform includes automated checks & manual to-do lists for your developers

The screenshot shows the Insites website QA tool interface for JC Plumbing Ltd. The top navigation bar includes the Insites logo, a search bar, and a user profile icon. The main header displays the website name, URL (jcplumbing.com), and address (18 Farrow street, PE8 5UE). Below the header, there are tabs for Quality, Detail, Progress, and Staging. The Quality tab is active, showing a progress bar for the overall quality score. The progress bar indicates 76% completion towards a Gold target. A message below the bar says "Keep going, you're nearly there!". Below the progress bar, there is a section for "Your to-do list" with a score of 82 and a target of at least 80. The to-do list includes criteria such as No SSL, Link text, Titles & Descriptions, and Sitemap, with their respective issue counts. A modal window is open, showing a list of tasks to be completed: Add SSL, Set up GA, and Add favicon, each with a checkmark indicating completion. The interface also features a "Share" button and various settings icons.



# A detailed overview

Identify issues quickly and find out how to fix them.

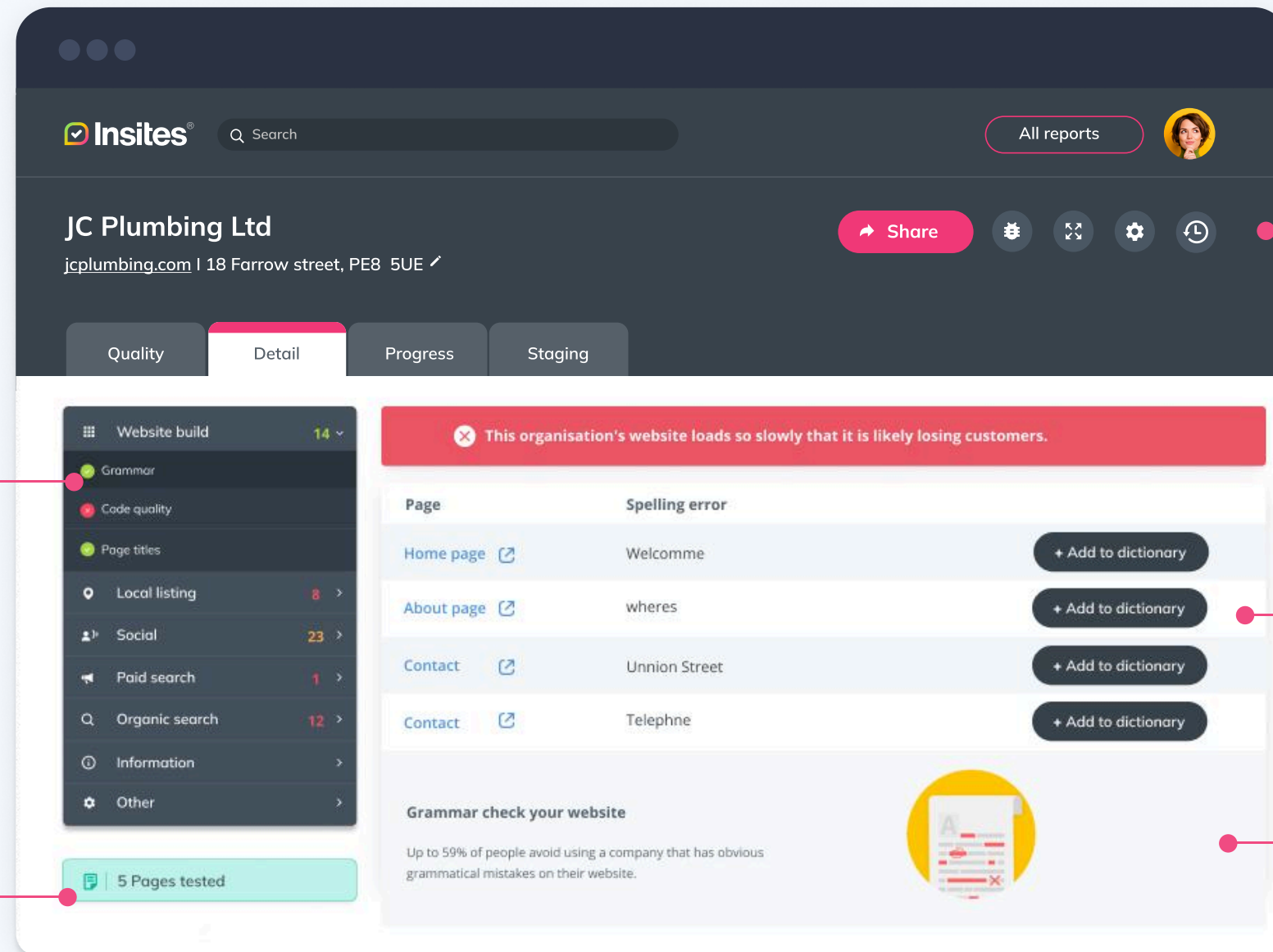
Delve into the details on any aspect

Easily see how many pages have been tested

Client friendly - no technical jargon here

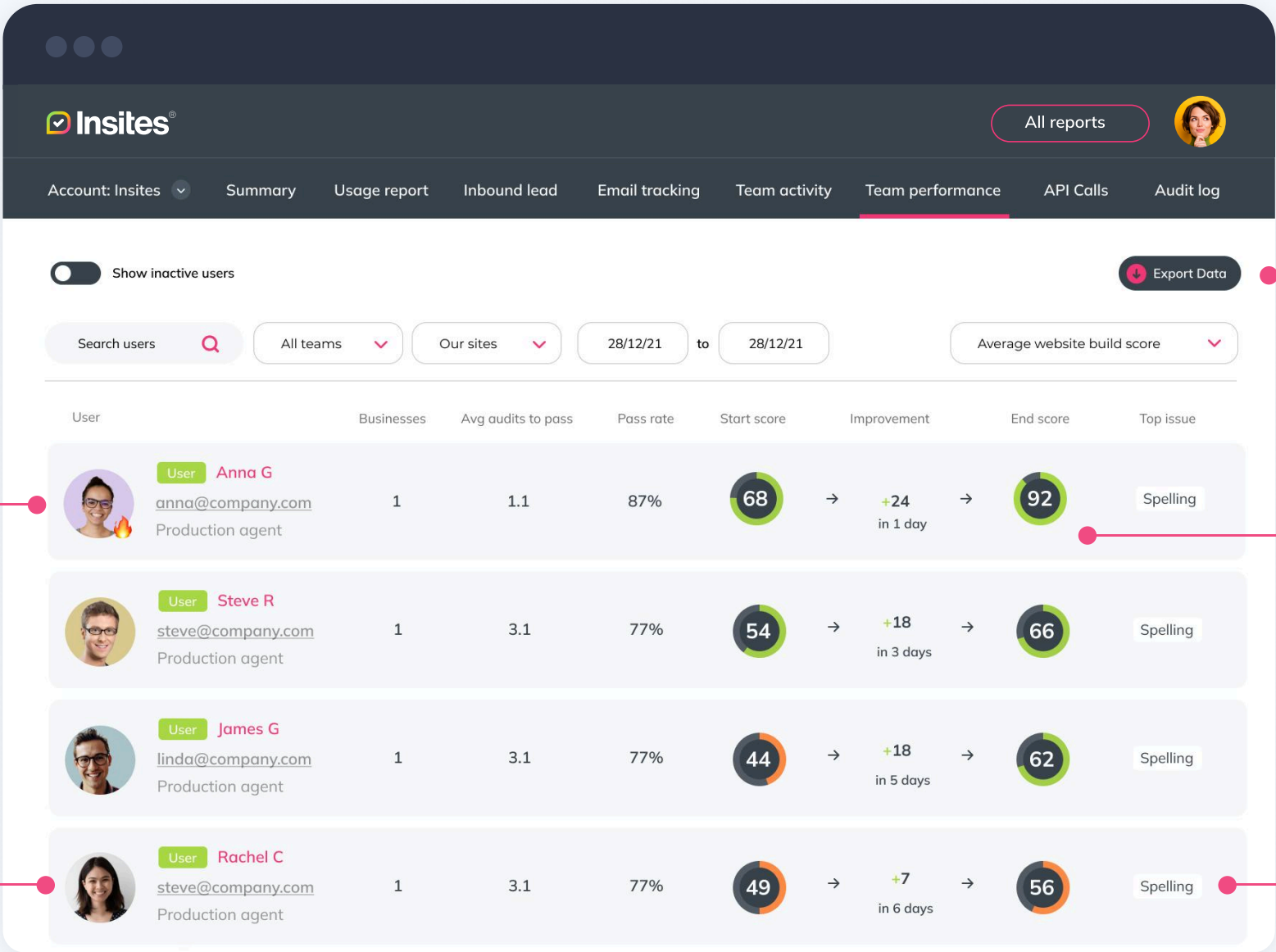
Identify issues quickly and see what needs fixing

Get easy understandable tips on how to improve your site



# Monitor your team's progress

Always be in the know when it comes to how your team is performing, who is smashing it and, who need help.



See your top performers instantly

Identify who needs help in your team

Exportable data to help you keep track of your team

Check how your team are performing with easy insights

Understand what each developer is struggling with the most



# Keep an audit trail

Delve into the report history and see what's been completed, by who and when.

The screenshot shows the Insites dashboard for 'JC Plumbing Ltd'. At the top, there's a search bar and a user profile. Below that, the company name and address are displayed. A navigation bar includes 'Quality', 'Detail', 'Progress', and 'Staging' tabs. The main content area features a large score of 63, a 'Score over time' line chart, and a 'Schedule a monthly audit' button. Below this is an audit history log with entries for Anna D. and James G. On the right, there are filters for 'Filter by user' and 'Filter by action'.

Filter by user	Reset
James G.	3 actions
Anna D.	23 actions
Sophie H.	14 actions
Anon	19 actions
Julia V.	0 actions

Filter by action	Reset
Ran a sales audit	5 times
Ran a quality check	5 times
Shared a report	4 times
Created a proposal	1 times
Completed a checklist	23 times
Client report views	56 times
Settings updates	12 times
Checklist reset	5 times

Access the history dashboard easily

Get a quick overview on how your site is performing over time

Filter by user to see what actions they have completed

View past reports, checklists and compare site versions

Gain valuable insights into what specific actions have been completed



# Prove your value

Use progress reporting to demonstrate that what you've built is better and prove the value you are delivering to your customers.



Insites Search All reports

JC Plumbing Ltd  
jcplumbing.com | 18 Farrow street, PE8 5UE

Quality Detail Progress Staging

Show changes Hide changes

16 January 2020 43

4 August 2020 63

16/01/2020 16:25 | Score: 66 | Staging

16/01/2020 16:25 | Score: 66 | Staging

SEO 62

Metric	Value
Alternative text	Issues detected
Amount of content	9,375 words on 20 pages
Domain age	7 March 2001

SEO 62

Metric	Value
Alternative text	Issues detected
Amount of content	9,375 words on 20 pages
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Schedule a report

Run a report on

05-08-20 13.20pm

Repeat at intervals

1 Days

Schedule report

Side-by-side comparison reinforces customer made “good buying decision”

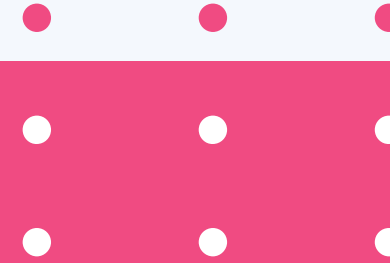
Use toggle to only show items that have changed since last report

Works as “door-opener” to discuss upsell opportunities

Schedule regular updates highlighting improvements versus previous reports.

Automatically hold reports for review if they fall below set thresholds





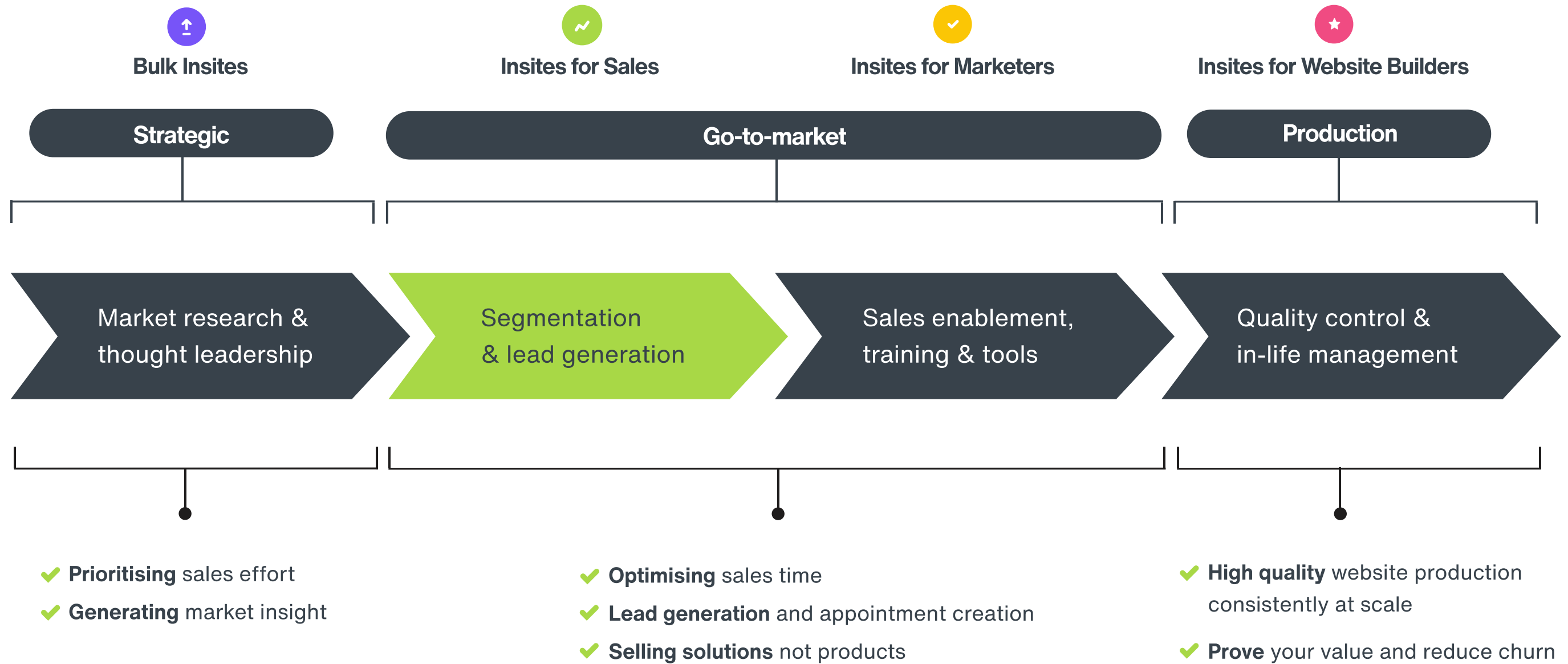
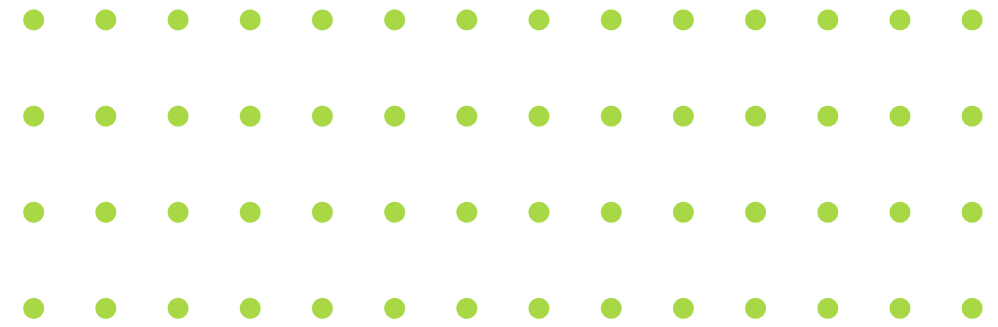
Since using Insites, we have seen our conversions for leads generated to closed sales increase noticeably. Not only have our sales teams been able to convert more opportunities quickly, but they have also been able to generate more appointments.

Michael Herfort



# Our solution suite

Discover. Engage. Delight. Repeat



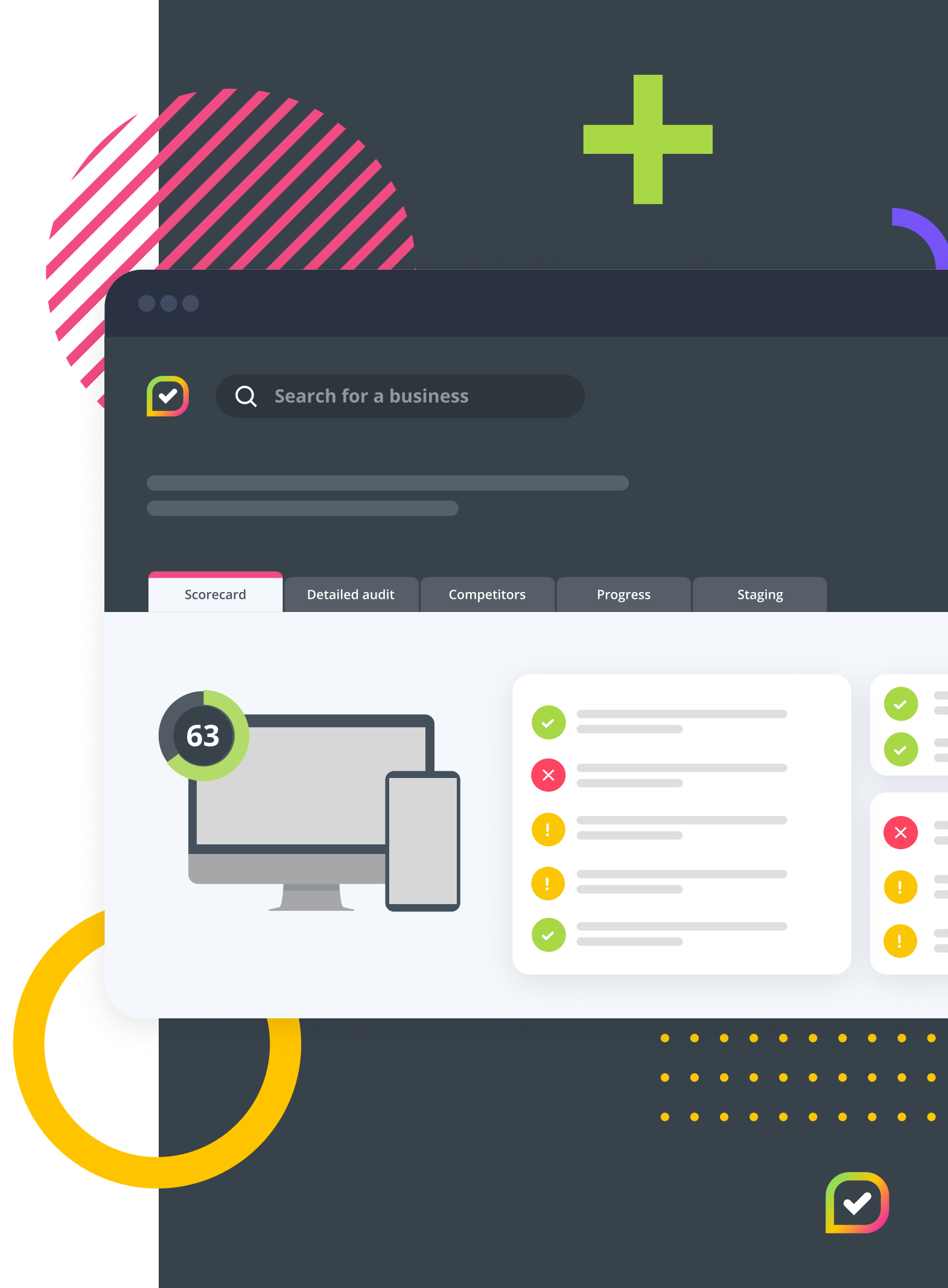
# Why Insites?

We're the web intelligence company helping marketing agencies, local search companies, newspapers, telcos, and many others sell digital solutions effectively to Small and Medium Enterprises.

Our award-winning solutions scale from sales agents creating individual online presence profiles to bulk profiling markets with hundreds of thousands of businesses. The tools are effortless to customise and intuitive to use, making on-boarding and training quick and efficient.

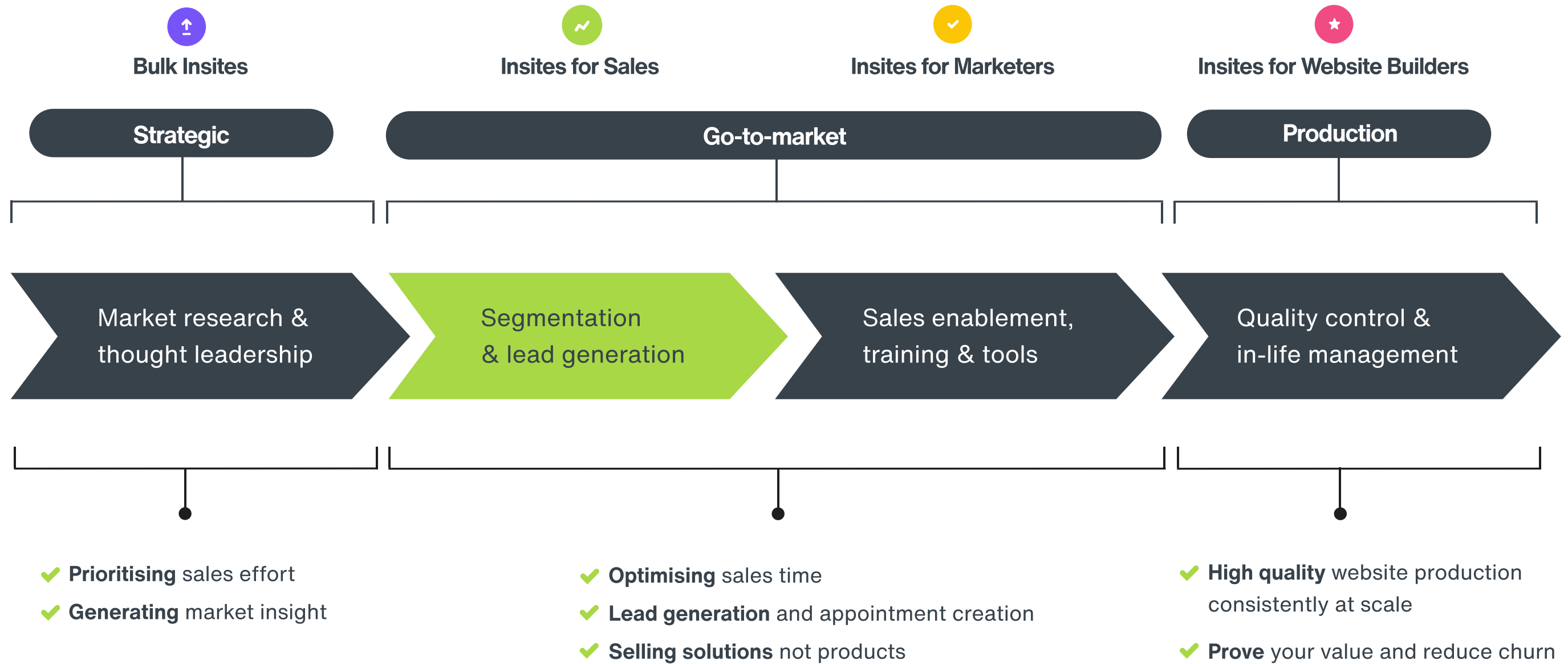
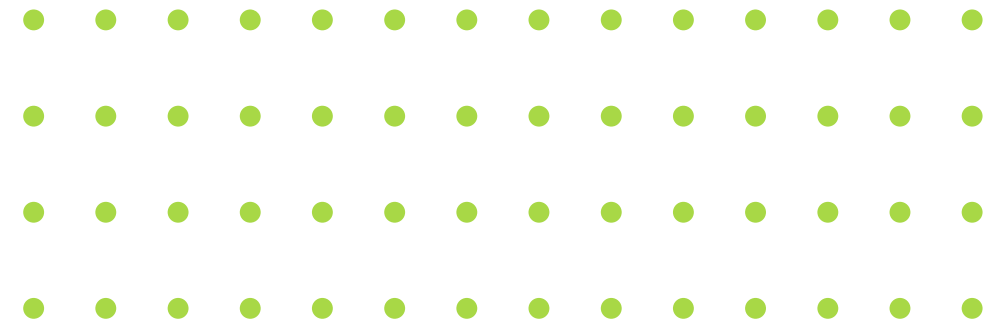
Built-in management reporting tools and integrations with popular CRMs puts control in the hands of Sales Management to focus on activities and results. Our automated Quality Assurance helps production teams deliver on the Sales promise at scale every time, ensuring end-to-end customer satisfaction.

And, most importantly, our solutions have been proven to raise conversion rates in markets world wide.



# Our solution suite

Discover. Engage. Delight. Repeat





[Book a demo](#)